

Advertising to airport parkers

Reach travellers at the moment that matters: in the booking flow, at the parking location and on the way to the gate. One network, 10+ European countries, 25+ airports.

Online in the flow

Offline on location

European network

Reach at a glance

10+

countries active

25+

airports

2,500+

parking locations

Millions

parkers per year

Two-way reach

From our European parking locations we reach both departing passengers and inbound travellers arriving at another airport. One campaign stays relevant across several markets at once.

Ad formats

1 In-app banners

Visible in the booking and parking flow, at the moment of travel.

ON REQUEST

2 Interstitials

Fullscreen, high-attention moments around booking and arrival.

ON REQUEST

3 Parking confirmation

Branded space in the confirmation page and email with high open rates.

ON REQUEST

4 Email campaigns

Targeted mailings to travellers before, during or after the trip.

ON REQUEST

5 Upsell in the flow

Actively offer travel insurance or lounge access, for example.

ON REQUEST

6 Offline on location

Signage, desks, shuttle vans and parking areas physically in view.

ON REQUEST

Rates on request

Tell us your audience and market and you receive a tailored proposal.

sales@parkingpro-ads.euparkingpro-ads.eu/contact